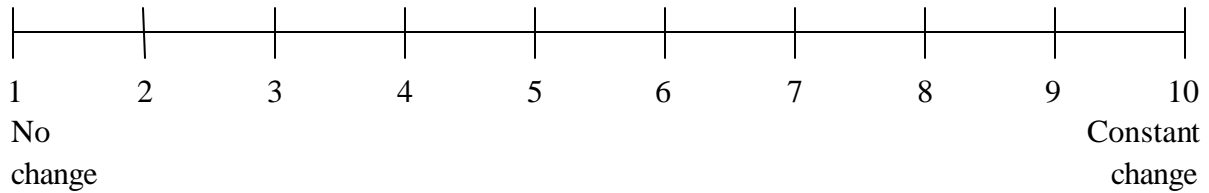


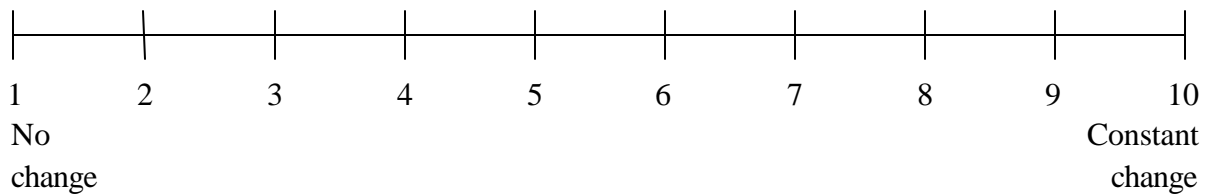
# ***“Transforming Your Organization To Compete In a Flat World”***

## **Worksheet #1**

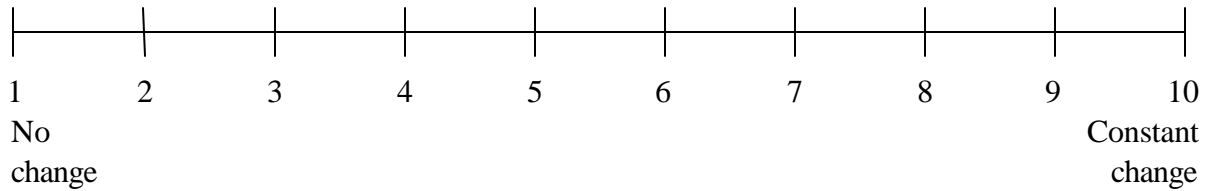
1. On a scale of one to 10, how fast is your market changing?



2. On a scale of one to 10, how fast is your organization changing?



3. On a scale of one to 10, how fast are you changing?



4. With respect to the changes in your market, is your organization:

- falling behind
- keeping pace
- leading the charge

Note: The gap between the speed of change in your market, and your organization's ability to keep pace with those changes, is an indicator of how long you will remain in business.

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## **Worksheet #1**

5. What changes in the global marketplace concern you the most?

6. What are you doing about them?

7. What is your greatest competitive advantage today?

8. What will be your greatest competitive advantage in the future?